

PROGRESSIVE  
COMPANIES



Blue Star Highway Survey Results  
June, 2024

## Key Findings

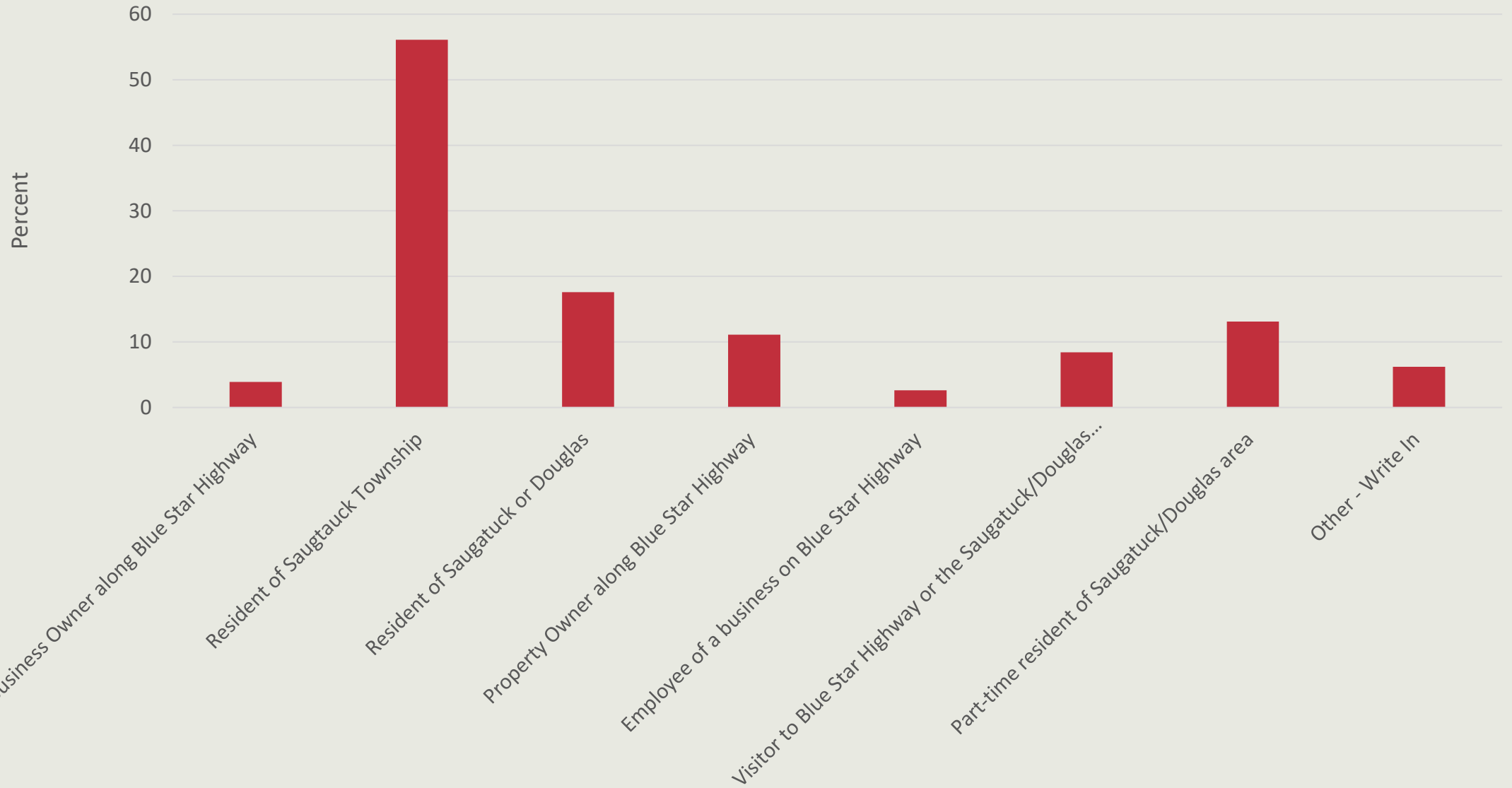
620 respondents said...

Preserve green space along Blue Star Highway

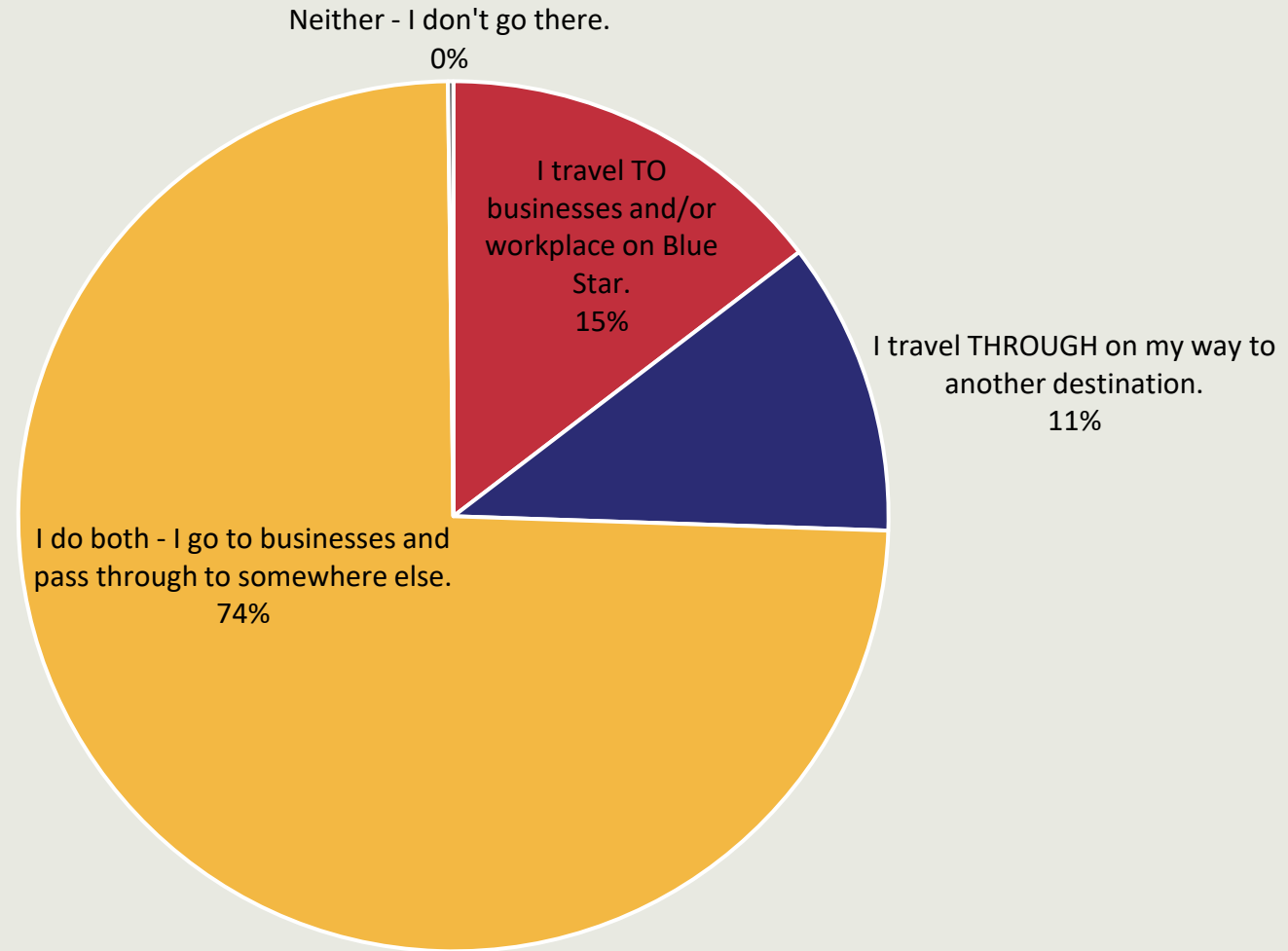
Reduce automobile speeds

Make crossings and intersections safer

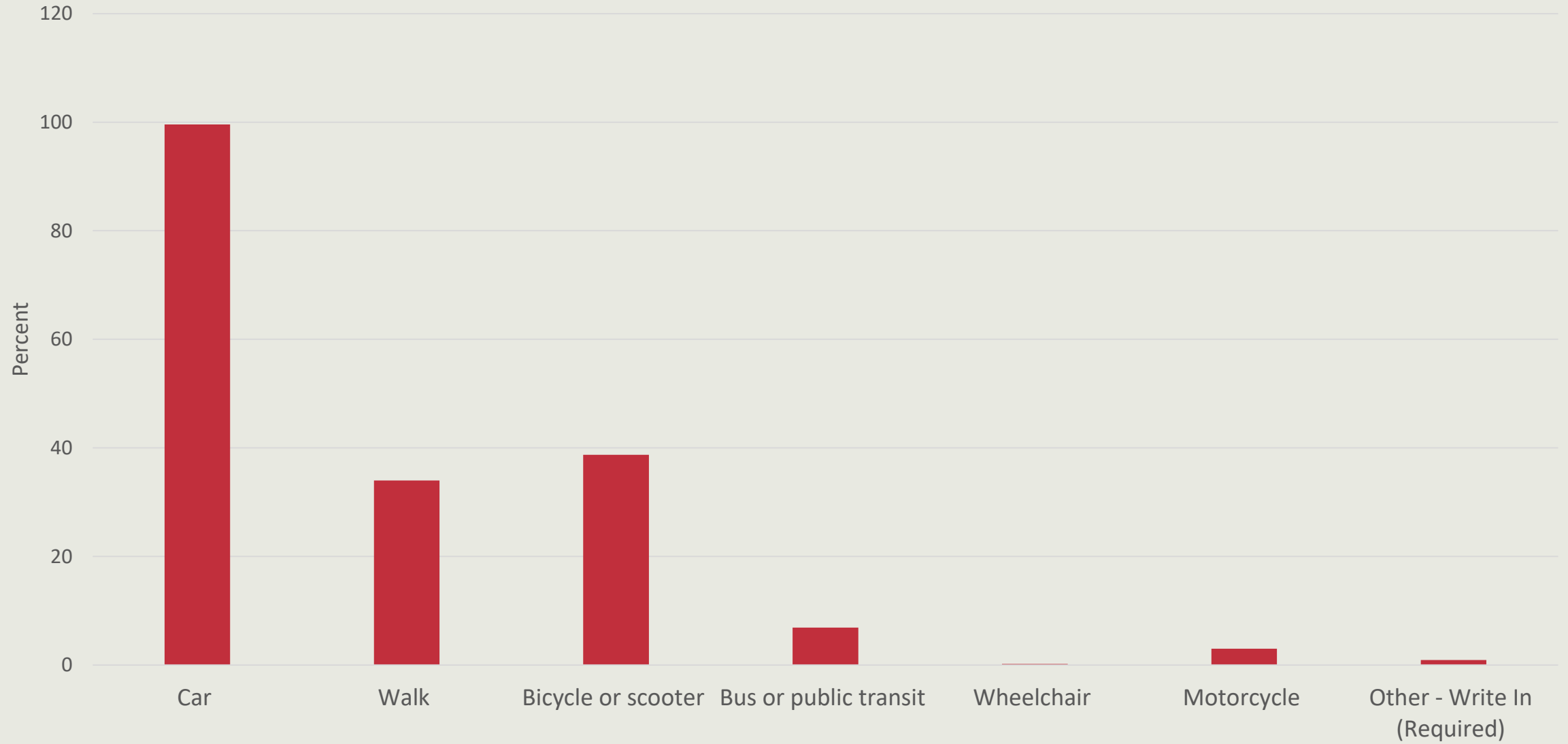
# Who Responded



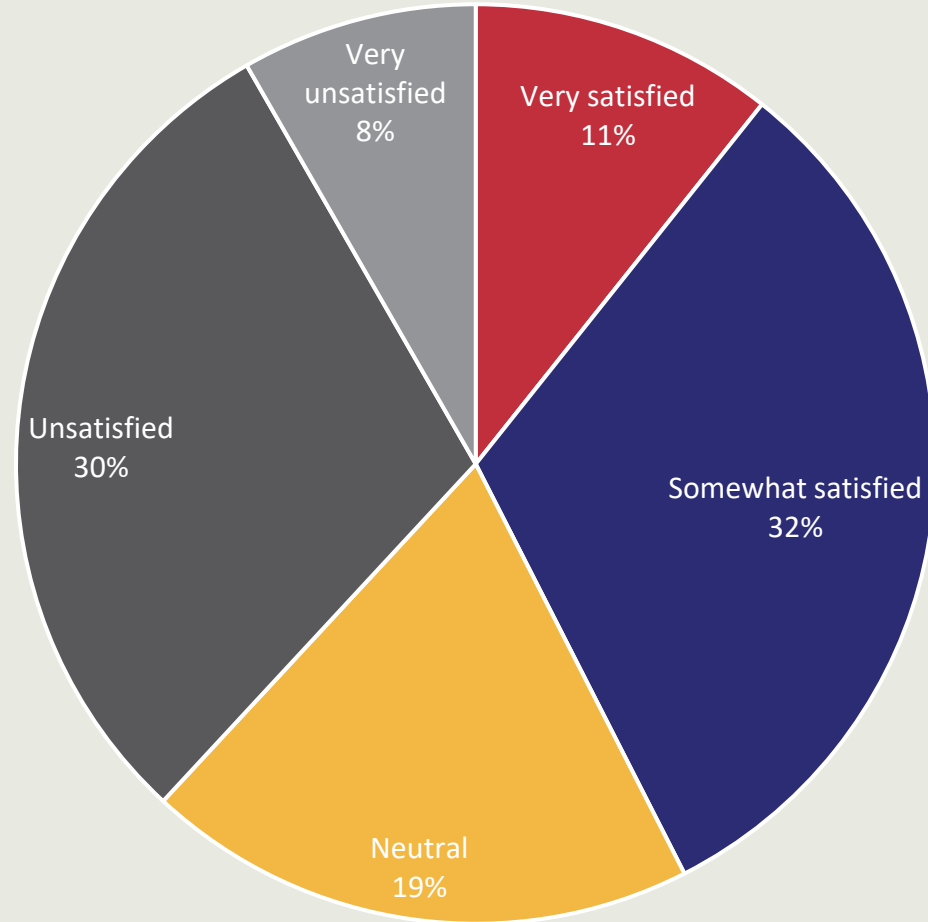
# How do you use Blue Star?



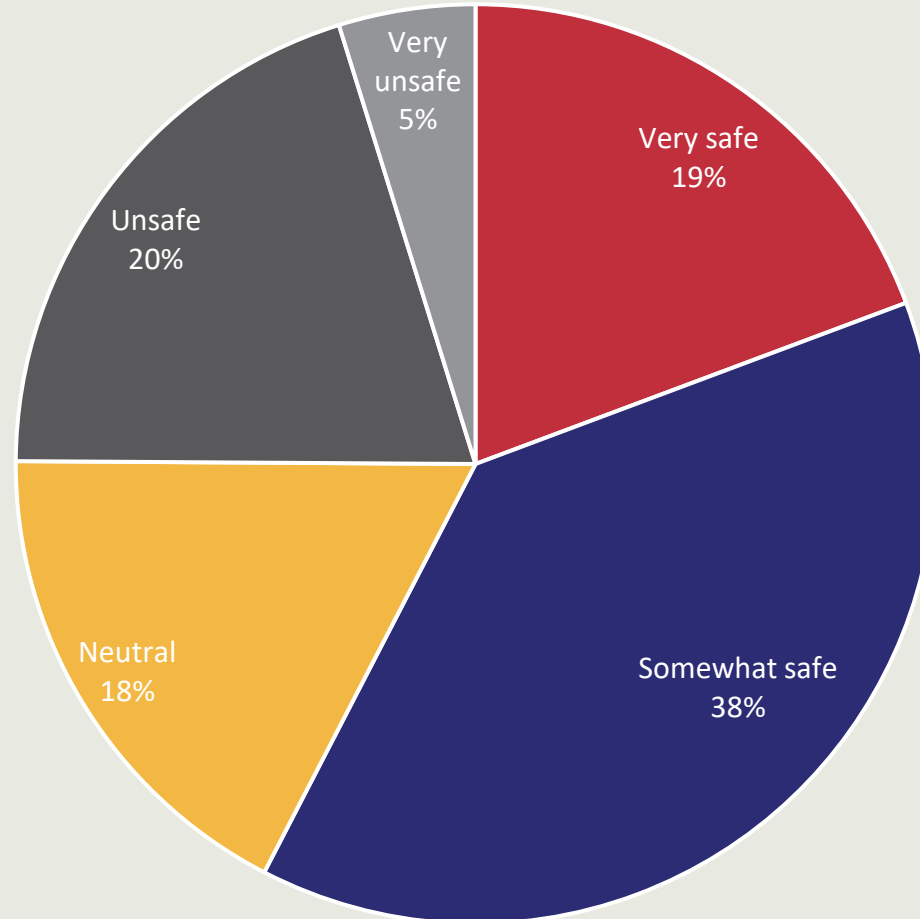
# What mode of transportation do you use along Blue Star? Select all that apply.



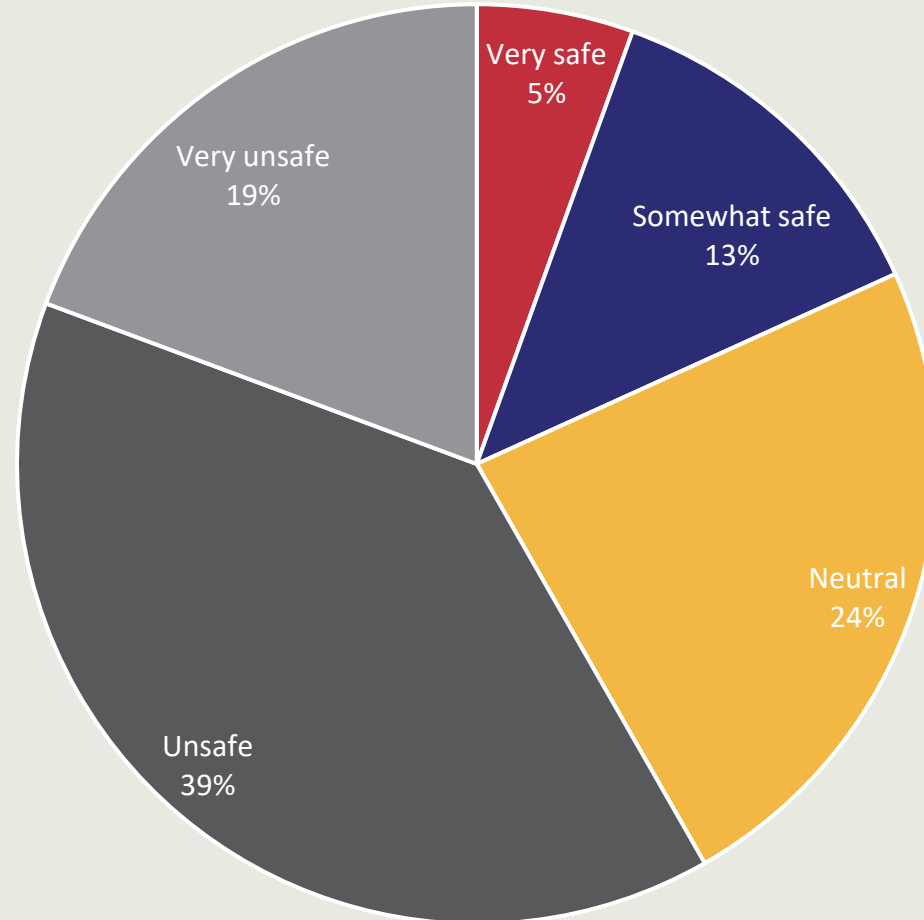
## How satisfied are you getting in/out of destinations along Blue Star?



## How safe do you feel while driving in a car along Blue Star Highway?

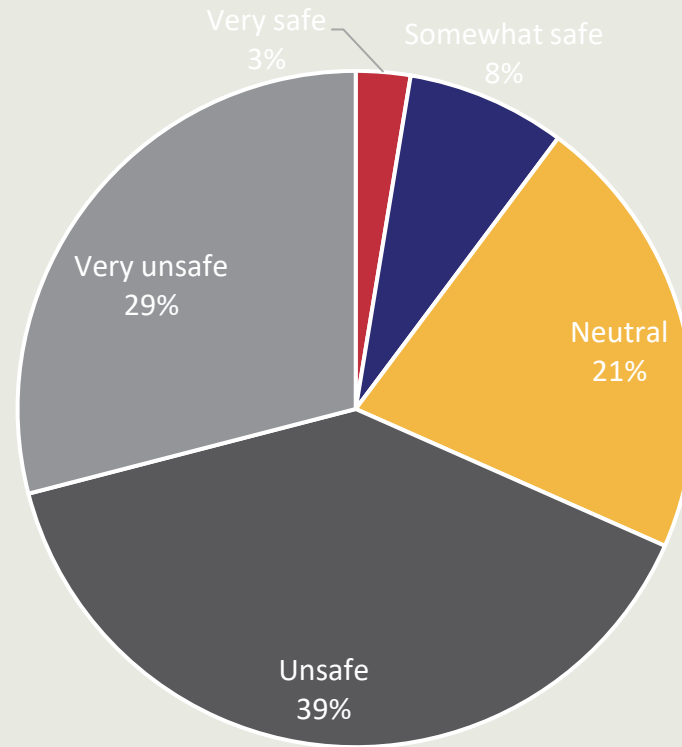


# How safe do you feel walking/biking/rolling etc. along Blue Star?

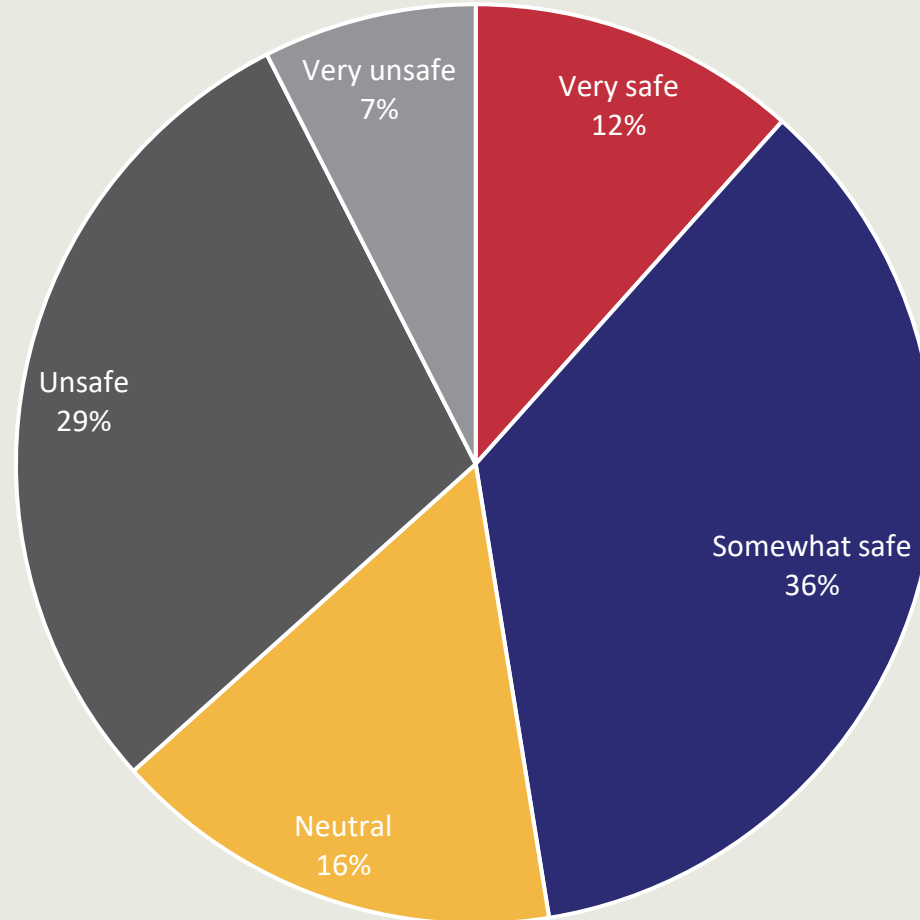




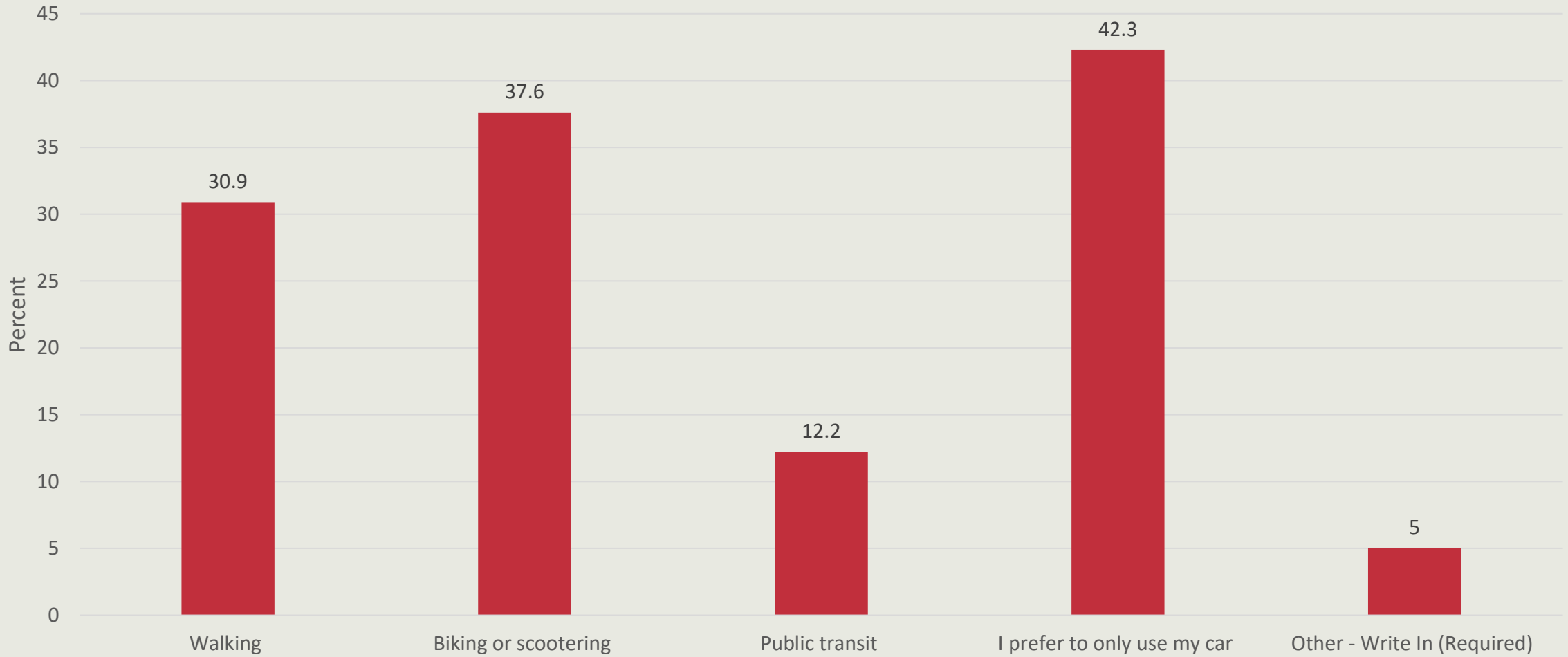
# How safe do you feel while crossing Blue Star by foot, bicycle, scooter, wheelchair, etc.?



## How safe do you feel while crossing Blue Star in an automobile?



**Is there another form of transportation that you currently do not use on Blue Star that you would like to? Please select all that apply.**



## Please rank what improvements you would like to see in the future design of Blue Star.

Item	Overall Rank	Score	Total Respondents
Safer pedestrian and bike crossings	1	2,690	341
Reduced vehicle speeds	2	2,642	326
Left turn lane	3	2,383	317
Extended trail network	4	2,073	283
Four way stops or traffic lights	5	1,841	278
Roundabouts at key intersections	6	1,789	271
Street lighting	7	1,393	238
Street trees and landscaping	8	1,295	230
Curbs	9	803	179
Art and placemaking elements (murals, wayfinding signage, benches)	10	771	187



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