



Saugatuck Township

Strategic Mission

Enhance the Quality of Life for All

Community Vision

A welcoming, nature rich community where people thrive and are inspired to create a bright future for all.

10 Year Vision

Be nationally recognized as a forward thinking local government that creatively meets community needs in infrastructure, sustainability, land conservation, public safety and equity.

Core Values

Love of Community

Engaging for positive impact and the greater good.

Resourceful

Maximizing resources with dedicated follow-through.

Forward Thinking

Looking outside of ourselves for inspiration.

Welcoming

Welcoming and embracing the unique contributions of all.

Respectful

Nurturing a culture of mutual regard and courtesy.

Trustworthy

Fulfilling our promises and commitments.

Strategic Pillars



Growth & Development

Balance development with consideration for community well-being and our environment.



Community Investment

Invest in strategic projects that support sustainable development and high quality of life.



Collaborate & Communicate

Strengthen existing community relationships and engage with regional/state/national partners.



Recreation & Transportation

Expand outdoor recreation opportunities and support transportation equity.



Conservation & Restoration

Preserve and enhance our parks, green spaces, woodlands, waterways, waterfront, and natural areas.



Operational Excellence

Hire, retain, develop, and inspire a professional staff committed to making a positive community impact.



Financial Sustainability

Effectively manage assets, use public funds responsibly, and develop a sustainable financial position.

